CREDIBILITY



PRIMERICA STOCK



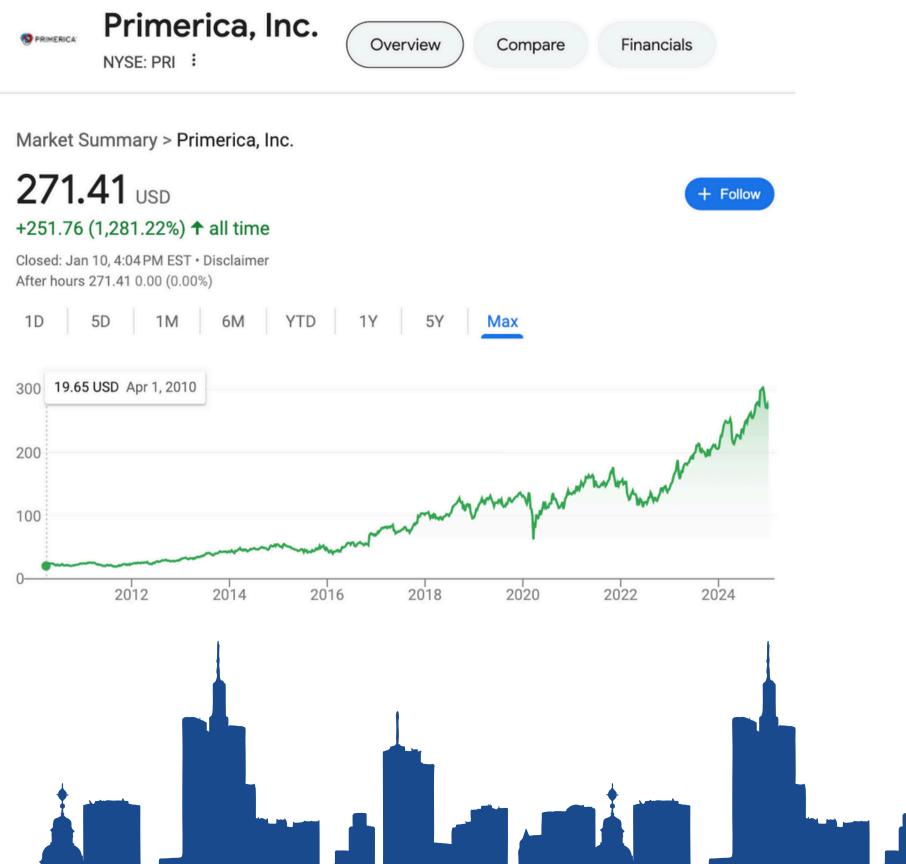
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271.41 USD

After hours 271.41 0.00 (0.00%)

1D



PRIMERICA TOP SHARE HOLDERS



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Owner Name Kayne Anderson Rudnick Investment Management Llc Vanguard Group Inc Blackrock, Inc. Fmr Llc Bamco Inc /Nv/ Brave Warrior Advisors, Llc Burgundy Asset Management Ltd. State Street Corp Geode Capital Management, Llc Aqf Management Ltd Millennium Management Llc Dimensional Fund Advisors Lp Lyrical Asset Management Lp Fiduciary Management Inc /Wi/ Invesco Ltd. Wells Fargo & Company/Mn Bank Of New York Mellon Corp Charles Schwab Investment Management Inc Northern Trust Corp Quantum Capital Management, Llc / Nj Price T Rowe Associates Inc /Md/ Fuller & Thaler Asset Management, Inc. Nuveen Asset Management, Llc Westfield Capital Management Co Lp Morgan Stanley Royal London Asset Management Ltd T. Rowe Price Investment Management, Inc. Academy Capital Management



Date	Shares Held	Change (Shares)	Change (%)	Value (In 1,000s)
9/30/2024	3,622,908	15,978	0.443%	\$983,293
9/30/2024	3,491,229	-67,743	-1.903%	\$947,554
9/30/2024	3,064,016	-34,835	-1.124%	\$831,605
9/30/2024	3,029,015	-55,267	-1.792%	\$822,105
9/30/2024	1,712,011	-131,301	-7.123%	\$464,657
9/30/2024	1,460,171	-429,842	-22.743%	\$396,305
9/30/2024	1,267,265	30,101	2.433%	\$343,948
9/30/2024	1,083,383	-535	-0.049%	\$294,041
9/30/2024	696,839	25,951	3.868%	\$189,129
9/30/2024	668,251	3,768	0.567%	\$181,370
9/30/2024	623,260	-57,701	-8.473%	\$169,159
9/30/2024	617,250	-20,503	-3.215%	\$167,528
9/30/2024	602,341	-40,167	-6.252%	\$163,481
9/30/2024	482,008	-619	-0.128%	\$130,822
9/30/2024	419,251	-170,100	-28.862%	\$113,789
9/30/2024	376,168	-12,690	-3.263%	\$102,096
9/30/2024	340,529	-32,076	-8.609%	\$92,423
9/30/2024	332,520	-2,367	-0.707%	\$90,249
9/30/2024	300,105	19,738	7.04%	\$81,451
9/30/2024	264,279	1,954	0.745%	\$71,728
9/30/2024	237,021	-27,927	-10.541%	\$64,330
9/30/2024	227,831	17,942	8.548%	\$61,836
9/30/2024	208,664	18,724	9.858%	\$56,633
9/30/2024	194,009	-70,732	-26.717%	\$52,656
9/30/2024	178,952	-37,687	-17.396%	\$48,569
9/30/2024	158,704	-702	-0.44%	\$43,074
9/30/2024	158,290	-710	-0.447%	\$42,961
9/30/2024	140,221	-282	-0.201%	\$38,057

PRIMERICA WEBSITE



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← → C 🖙 primerica.com/public/ 🔡 👩 529 contribution li... 🔣 Developing the lea... 🔞 primerica app creating an open and inclusive organization



Primerica Named #1 Most Trusted Life Insurance Company in 2022 by Investor's **Business Daily**

Survey results are presented solely with respect to Primerica's U.S. term life insurance business. Term life insurance underwritten by National Benefit Life Insurance Company, Home Office: Long Island City, NY in New York State; Primerica Life Insurance Company, Executive Offices: Duluth, GA in all other U.S. jurisdictions: and Primerica Life Insurance Company of Canada (Head Office: 6985 Financial Drive, Suite 400, Mississauga, ON, L5N 0G3, Phone: 905-812-2900) in Canada. From Investor's Business Daily, "#1 Most Trusted Life Insurance Company in 2022," as of October 9, 2024



PRIMERICA®

AWARDS AND RECOGNTION

☆ D ± @



Forbes 2022 America's Best Insurance Companies

Primerica was proud to have been recognized as one of America's Best Insurance Companies by Forbes in October 2022 Forbes provided this recognition based on an online survey in cooperation with Statista, Forbes provided recognition based on an online survey of 16,000 respondents in the U.S., considering customers' overall satisfaction and recommendations.



AM Best

Rated A+ (Superior) by A.M. Best

AM Best has affirmed the Financial Strength Rating of A+ (Superior) of Primerica Life Insurance Company (Nashville, TN) and its affiliates, National Benefit Life Insurance Company (Long Island City, NY) and Primerica Life Insurance Company of Canada (Mississauga, Ontario).

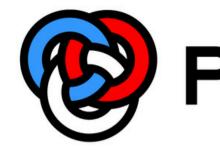
Disclosure

The following Primerica life insurance companies have been rated A+ (Superior) by AM Best, as of November 15, 2023: Primerica Life Insurance Company, Primerica Life Insurance Company of Canada, and National Benefit Life Insurance Company, AM Best ratings range in order from the highest ratings as follows: A++, A+, A, A-, B++, B+, B, B-, C++, C+, C, C-, D, E, F. For the latest A.M. Best Credit Rating, access. www.ambest.com

AM BEST



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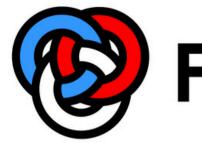
PRIMERICA®

RATED A+ (SUPERIOR) BY A.M. BEST AM BEST HAS AFFIRMED THE FINANCIAL STRENGTH RATING OF A+ (SUPERIOR) OF PRIMERICA LIFE INSURANCE COMPANY (NASHVILLE, TN) AND ITS AFFILIATES, NATIONAL BENEFIT LIFE INSURANCE COMPANY (LONG ISLAND CITY, NY) AND PRIMERICA LIFE INSURANCE COMPANY OF CANADA (MISSISSAUGA, ONTARIO).

BETTER BUSINESS BUREAU



SCAN ME





BUSINESSES THAT RECEIVE BBB ACCREDITATION ARE COMMITTED TO HIGH STANDARDS AND BEST PRACTICES IN CUSTOMER SERVICE, SALES, ADVERTISING, DATA PRIVACY AND ETHICS.

PRIMERICA®

ACCREDITED SINCE 1980, PRIMERICA, INC. CURRENTLY HOLDS A A+ RATING WITH THE BETTER BUSINESS **BUREAU (BBB).**

FORTUNE 1000



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PRIMERICA®



PRIMERICA, INC. (PRI) HAS BEEN NAMED TO FORTUNE MAGAZINE'S FORTUNE 1000 LIST FOR MULTIPLE YEARS IN A ROW. THE FORTUNE 1000 IS AN ANNUAL RANKING OF THE 1,000 LARGEST PUBLIC COMPANIES IN THE UNITED STATES.

FORBES BEST INSURANCE



SCAN ME





PRIMERICA WAS PROUD TO HAVE BEEN RECOGNIZED AS ONE OF AMERICA'S BEST INSURANCE COMPANIES IN 2022 BY FORBES.



PRIMERICA®

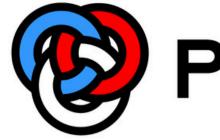
INVESTOR BUSINESS DAILY



SCAN ME

***** INVESTORS BUSINESS DAILY MarketWatch MarketWatch MOST TRUSTORS FINANCIAL COMPANIES -2022 #3 Overall

IN 2022, PRIMERICA, INC. WAS NAMED #1 MOST TRUSTED LIFE INSURANCE COMPANY AND #3 MOST TRUSTED FINANCIAL COMPANY BY INVESTOR'S BUSINESS DAILY. RECOGNITION WAS BASED BASED ON SEVEN TRUST ATTRIBUTES THAT CONSUMERS INDICATED WERE MOST IMPORTANT TO THEM: QUALITY OF PRODUCTS AND SERVICES; ETHICAL BUSINESS PRACTICES AND VALUES; COMMITMENT TO PROTECTING THE PRIVACY AND SECURITY OF PERSONAL DATA; COMPANY'S SERVICE/TREATMENT OF OTHERS; FAIR PRICES/FEES FOR PRODUCTS AND SERVICES; SENSITIVITY TO CUSTOMER NEEDS IN THE CURRENT ECONOMIC AND FINANCIAL CLIMATE; AND INNOVATION OF PROCESSES AND OFFERINGS.



PRIMERICA®



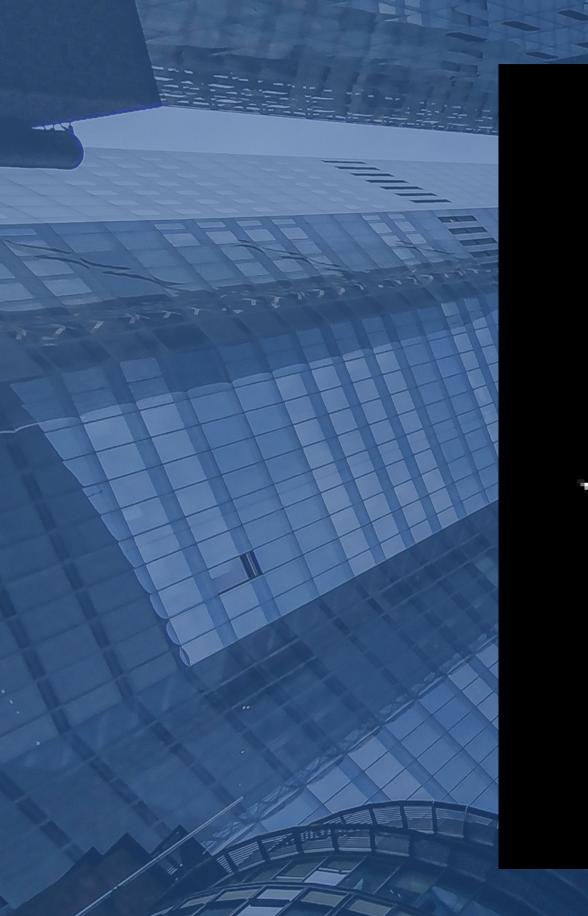
COMPANY WITH THE MOST 6 AND **7 FIGURE** EARNERS.



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ACCORDING TO INFORMATION CIRCULATING ONLINE, PARTICULARLY ON SOCIAL MEDIA PLATFORMS LIKE LINKEDIN, PRIMERICA IS WIDELY CONSIDERED TO HAVE THE HIGHEST NUMBER OF 6 AND 7 FIGURE EARNERS IN NORTH AMERICA, BASED ON CLAIMS THAT FORBES MAGAZINE HAS RECOGNIZED THEM AS SUCH



IN BUSINESS, I'VE LEARNED THAT SOME FAMILY AND FRIENDS WON'T SUPPORT YOUR DREAMS, UNTIL STRANGERS START CELEBRATING YOUR JOURNEY. SOLENASLEDGE



- IF YOU HANG AROUND 5 CONFIDENT PEOPLE YOU WILL BE THE 6TH.

- IF YOU HANG AROUND 5 INTELLIGENT PEOPLE YOU WILLBE THE 6TH.

- IF YOU HANG AROUND 5 MILLIONAIRES YOU WILL BE THE 6TH.

- IF YOU HANG AROUND 5 IDIOTS YOU WILL BE THE 6TH.

BE SMART.

Yanani.

ONLY TAKE ADVICE FROM SOMEONE YOU ARE WILLING TO TRADE PLACES WITH



If you put one crab in a bucket it can claw it's way out.

If there are more than one in a bucket, crabs will gang up & hold all other crabs down inside the bucket. Trapping one another.

Don't feel insecure when you see other people improve. You are not failing because other people are succeeding. No two people are made to be contained within the same bucket.

CRABS IN A BUCKET Mentality

